

## GRANT APPLICATION 2018/19 – ASSESSMENT AND RECOMMENDATION

|                                    |  |                                     |
|------------------------------------|--|-------------------------------------|
| <b>Priority Corporate Outcomes</b> | To increase participation in sport and physical activities<br>To support people who need help to maintain their independence, lead active lives and change behaviour<br>To increase resilience amongst people with disabilities and complex needs and help them to achieve their potential<br>To create better life chances for children and young people<br>To focus on using parks to achieve wider public health priorities |                                     |
| <b>Organisation</b>                | <b>THE GOLF TRUST</b>  | <div>ref</div> <div>183/C/SPO</div> |
| <b>Address</b>                     | The Shire London Golf Club, St Albans Road, Barnet   |                                     |

### Corporate policy, aims and objectives

The Health and Wellbeing Strategy, 2015-20, and the Fit and Active Barnet Framework seek to increase participation; develop sporting pathways; and innovate by looking at less traditional forms of engagement and delivery, helping make access to sport and physical activity an easy, practical and attractive choice. Strategic priorities include targeting those who do not traditionally engage, increasing participation amongst under-represented groups; to effect change and continuous improvement; and to develop partnerships and opportunities that demonstrate a commitment to embed an 'active habit'.

The Corporate Plan, 2015-20, signifies the council's commitment to help people be independent and live active lives, recognizing that some people need more support than others to achieve this. The transformation of adult health and social care set out in the Care Act 2014 places emphasis on preventative services; delivering targeted information and advice; and ensuring people have the right support at the right time.

The Commissioning Plan for Adults & Communities, 2015-20, focuses on the development of preventative services; the removal of inequalities; and the well-being agenda. The Barnet Ageing Well Programme has a key role in building resilience in individuals. The Children and Young People's Plan, 2016-20, reflects a focus on improving outcomes for Barnet's younger population, creating the conditions for children and young people to be kept safe, active and healthy; to achieve their potential; and to lead successful adult lives.

### Activities / proposal

The Golf Trust (GT), originally set up as a community interest company (CIC) in 2012 and now a registered charity, aims to harness the power of golf to promote health and well-being; encourage social inclusion; and remove barriers within diverse communities. With access to a London-wide team of 250+ PGA-qualified or volunteer coaches, it delivers a range of programmes across the capital for disabled children and young people aged eight and upwards; adults with disabilities; and older people. The trust's work embraces children, young people and adults with physical disabilities, sensory impairments, mental health problems and learning difficulties and includes wheelchair users and blind golfers.

Service delivery is characterised by the development of partnerships with charities, schools, community groups, local authorities and funders, which largely determines where and when programmes take place. Over the last twelve months, the trust has worked with over 1,200 people in London and the home counties, recently including disabled people attending a community centre in Hillingdon; a large group of inactive Muslim elders belonging to a mosque in west London; and children attending special schools in Brent, Ealing and Tower Hamlets. In

each case, tuition is designed and adapted to the needs and capabilities of clients, sometimes starting indoors before progressing to parks, green spaces or a golf course. Clients wishing to develop their interest are signposted to other opportunities of doing so.

Diversification of the trust's work has included new projects using golf and other sports activities to get young people talking about their own mental health and an annual competition to encourage girls to take up the sport.

Work in Barnet has been of very limited duration pursuant to the funding available, primarily involving the delivery of taster golf sessions for students with special needs attending Colindale Primary, Hendon and Mapledown Schools, and at Barnet College. There have also been three one-off sessions in the community for older people or people with mental health problems.

This application seeks help to create and deliver a full year's programme of outreach sessions to Barnet residents who are either registered disabled or aged 50 and over and physically inactive, as follows:

- \* a rotating six-week coaching course for disabled young people aged 8 to 18 at five schools with special teaching units, involving three classes per school and 120 students at a time, to be rolled out in consultation with the Barnet School Sport Partnership;
- \* coaching for three groups of 24 adults aged 18+ with physical, sensory or learning disabilities, to be referred by local disability support groups including Age UK Barnet and Barnet Mencap;
- \* 'reminiscence' golf sessions for three groups of 24 vulnerable older adults aged 50+ in transition between independence and care, to be delivered at three sheltered housing complexes and including a seated version of coaching and supplementary activities;
- \* weekly 'pathway' sessions for clients wishing to progress, with capacity to support over 300 people over the course of a year.

The project, which will be underpinned by a partnership with EIs for Autism, an internationally recognized provider of educational and social improvement tools through golf, will involve the development of new partnerships in the borough to help identify and recruit clients and the recruitment of up to 20 further volunteer coaches for delivery purposes. It will make use of green spaces at schools and community buildings; the borough's parks and green spaces; and The Shire (golf course) in Barnet, from which the trust is administered and which will offer concessionary facilities for the pathway sessions.

GT has earned widespread recognition for the quality and outcomes of its work, feedback from clients demonstrating tangible improvements in physical and mental well-being, especially measured against levels of co-ordination and concentration, and in assuming a more active lifestyle. In 2016, it won the England Golf Innovation Award for its work in making golf more accessible, acknowledging the number of people completely new to the sport whom it has coached, the same year when it also initiated an annual pan-disability golf tournament that now has commercial sponsorship.

The council's strategic lead for sport and physical activity endorses the project as an innovative way of improving physical activity, health and well-being amongst sections of the community at risk of a more sedentary lifestyle through exposure to a sport that many would regard as inaccessible. The outline delivery plan submitted, which includes a proposal to stage a festival of golf to promote the sport's inclusivity in three of the borough's parks, offers greater scope to change individual behavior than did the trust's previous work in Barnet. Its membership of the council's disability sports network should be a condition of any award in the interests of ensuring collaboration with other stakeholders involved in disability sports provision.

## Cost and financial need

The trust is largely reliant on mainly fixed-term grants and fundraising to support its programme of activities, its fundraising potential having increased significantly since it assumed charitable status. In 2015/16, the last full year in which it operated as a CIC and the latest year for which audited accounts are currently available, expenditure amounted to £26,102, reflecting the volume of support in kind through free usage of premises. Net current assets at 31/8/2016 were £541. Estimated turnover on existing projects in the current twelve-month accounting period (to 31/8/2018) is shown as £41,700. Grants from four charitable sources, including London Sport and England Golf, amount to £35,500. Fundraising includes the proceeds from an annual golf competition in support of the trust's work.

A grant of £10,000 is requested to deliver the programme of work proposed in Barnet over the next twelve months, of which £8,610 is for setting up costs in collaboration with partners, including volunteer recruitment, and service delivery, which, in common with other GT projects, will be by PGA-qualified coaches, who uniformly charge at 50% of their usual hourly rate, and trained volunteers, whose input adds to the support in kind. The purchase of equipment and administrative expenses make up the balance.

GT is committed to sustain the project through a combination of fundraising, to include planned events at The Shire, and the imposition of a charge for clients to participate in the progressive elements of the pathway programme, revenue that will not be generated until the later stages of the first year's work and not therefore included in the budget submitted.

## Grant recommendation, type and conditions

**£10,000** (from Edward Harvist Charity)

Start-up grant

☐

One-off grant

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### Special conditions:

Payment of the award should be made subject to (a) validation of the trust's management and recruitment procedures against Barnet's multi-agency standards for safeguarding the care of vulnerable adults (in addition to the safeguarding policy for children presented with the application); (b) approval of the green spaces team to the use of parks and public green spaces; (c) the trust's membership of the disability sports network in Barnet; (d) elaboration of the outline delivery plan, identifying partners, clients and venues; (e) agreement of targets and milestones for monitoring purposes; and (f) the receipt of quarterly progress reports and an undertaking to provide an evaluation of the project at the end of twelve months.

## Target grant outcomes

To increase the participation of disabled children and young people and older or disabled adults in sport and physical activities in support of the adoption of an active lifestyle, good health and well-being.

**Date:** May 2018